



Museo Casa Natal Picasso ArtHub Texas

Round Rock, Texas · in partnership with Casa Natal Picasso, Málaga

For the first time in history, the birthplace of Pablo Picasso opens beyond Europe. **Museo Casa Natal Picasso · ArtHub Texas** brings a world-class Picasso exhibition and a STEAM education movement to Round Rock, Texas — a permanent cultural institution and a transatlantic bridge between Málaga and the United States.

Birthing Picasso

The exhibition project. Original Picasso works and a museum-grade immersive experience, staged in the Griffith Building, Round Rock.

Unlocking Picasso

The academic / STEAM project. The Picasso STEAM Challenge turns artistic inspiration into robotics, AI and engineering, with an international finals in Málaga.

88

PICASSO WORKS

30,837

K-12 STUDENTS

\$12.85M

ECONOMIC IMPACT

137K+

COMBINED AUDIENCE

Location: Griffith Building · 212 & 216 E Main St, Round Rock, TX

Phase 2: Educational Programs · Apr 2027 – 2032

Nonprofit: Texas European Foundation · 501(c)(3)

Phase 1: Temporary Museum · Nov 2026 – Apr 2027

Phase 3: Permanent Museum · after 2032

Collaboration: OverlaB Intelligence · STEM in Schools